



**FOR IMMEDIATE RELEASE**  
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## **Amigos For Kids 2014 Back-to-School Drive Assists More Than 1,100 Underprivileged South Florida Students**

**MIAMI, FL-** [Amigos For Kids](#), a nonprofit organization dedicated to preventing child abuse and neglect and aiding economically disadvantaged children and families, hosted the *2014 Back-to-School Drive* and assisted more than 1,100 South Florida students.

The Miami-Dade Department of Regulatory Economic Resources reports that as of 2012, almost 160,000 kids in the county were living below poverty level. This is 29.6% of all kids in the county.

Therefore, from August 1 – 15, corporate sponsors, community leaders and volunteers donated school supplies to the Amigos For Kids *2014 Back-to-School Drive* to help less fortunate children with the essential tools necessary for learning. The initiative encouraged donations of backpacks, notebooks, pens, erasers, folders, pencils, glue, crayons and much more to provide the basic supplies for their first day of school.

“Amigos for Kids purpose for this effort is to motivate and inspire children and families,” said Amigos For Kids President and CEO, Rosa Maria Plasencia. “The back-to-school drive provides underprivileged students not only with the essential tools for the new school year; it is also a wonderful way to encourage confidence and instill the importance of education in their lives.”

The children and organizations that benefitted from the *2014 Back-to-School Drive* were identified through yearlong collaborations including: DCF, Family Resource Center, City of Miami, CVAC, Carrfour, Citrus, Federation of Families, migrant children, victims of crime and students from Homestead to Broward County, and all the children that participate in the Amigos For Kids After School and Parenting programs.

**ABOUT AMIGOS FOR KIDS-** [Amigos For Kids](#) is a 501(C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida’s abused, abandoned, neglected, and less-fortunate children and their families, through education, abuse prevention, and community involvement. To fulfill its mission, Amigos relies on the support of dedicated volunteers and donors throughout the community. Throughout the year, the organization creates awareness of its cause through public service campaigns, fundraising events, and community efforts such as the Amigos For Kids’ *There’s NO excuse for child abuse!*<sup>®</sup> Campaign.

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