



FOR IMMEDIATE RELEASE
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AMIGOS FOR KIDS 2015 BLUE RIBBON AWARENESS CAMPAIGN EDUCATES FAMILIES AND BUILDS STRONGER COMMUNITIES

MIAMI, FL- [Amigos For Kids](#), a nonprofit organization dedicated to preventing child abuse and neglect, concluded a successful 2015 Blue Ribbon Awareness Campaign with the *There's NO Excuse for Child Abuse!*[®] Children and Parents Candlelight Vigil on April 30 at Jose Martí Park in Little Havana, FL.

“For nearly 25 years, Amigos For Kids has relentlessly worked to build resources and partner with organizations that give a voice to the victims of child abuse and neglect,” said Rosa Maria Plasencia, President and CEO of Amigos For Kids. “Our efforts this month help educate everyone in the community— from youngest to oldest— and allow us to raise awareness about this national epidemic.”

The 2015 Blue Ribbon Awareness Campaign united the South Florida community and allowed Amigos For Kids to remember and empower those who have suffered the devastating effects of child abuse and neglect. The month encompassed the signing of *Resolution No. 15-016* proclaiming April 2015 as Child Abuse and Neglect Prevention Month in the Miami-Dade County Public Schools system; the illumination in **blue** of the National Historic Landmark Freedom Tower in Downtown Miami, FL; the *2015 Blue Ribbon Child Abuse Awareness Event* at the Miami-Dade County Auditorium with nearly 2,000 students and public officials; and ended with the *There's NO Excuse for Child Abuse!*[®] Children and Parents Candlelight Vigil in memory of the fallen victims of child abuse.

The *There's NO Excuse for Child Abuse!*[®] Children and Parents Candlelight Vigil brought together nearly 300 children and parents at Jose Martí Park. Geared toward bringing attention to child abuse, the event encompassed activities, an information session and a remembrance candlelight vigil. The activities and information session focused on fostering healthy and positive parenting skills, while the vigil alerted the public to the realities of child maltreatment and gave the community the opportunity to show solidarity and hope for a less violent future for the innocent victims of abuse.

“Amigos For Kids will continue honoring the victims of child abuse and will work to protect children today in order to ensure a better community tomorrow,” Plasencia adds.

***** High resolution photos available upon request *****

ABOUT AMIGOS FOR KIDS- [Amigos For Kids](#) is a 501(C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected, and less-fortunate children and their families, through education, abuse prevention, and community involvement. To fulfill its mission, Amigos relies on the support of dedicated volunteers and donors throughout the community. Throughout the year, the organization creates awareness of its cause through public service campaigns, fundraising events, and community efforts such as the Amigos For Kids' *There's NO Excuse for Child Abuse!*[®] Campaign. [@amigosforkids](#)

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