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December 1, 2016

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Continental National Bank \$60K in 60 Days Fundraiser Raises Nearly \$90K to Benefit Amigos For Kids

MIAMI, FL- [Amigos For Kids](#), (AFK) a nonprofit organization dedicated to preventing child abuse and neglect, joined forces with Continental National Bank and raised nearly \$90K to benefit South Florida children and families.

The proceeds, raised during a two-month effort from September to November, entitled \$60K in 60 Days, called upon local individuals and retailers to join Amigos For Kids and Continental National Bank in their commitment to promoting wellness for local families. The funds will help AFK's mission of creating consciousness about child abuse and neglect, and be used on efforts such as the Jose Martí Park After-School Program, the Blue Ribbon Campaign and the Nurturing Parent Program.

"Amigos For Kids is tremendously grateful to Continental National Bank for their continued partnership and support of our mission to prevent child abuse and neglect," said Rosa María Plasencia, President and CEO of Amigos For Kids. "Without partners like you, AFK would not be able to assist the children and families we aid. A special thank you to our Inspiring Amigo, Chairman Jacqueline Dascal Chariff, for her steadfast dedication to philanthropic leadership and the values of giving she has instilled in her daughter Gabriella. Words cannot express our deep gratitude for your charitable hard work and Continental's commitment to our community."

Organized by Continental National Bank, the one-of-a-kind \$60K in 60 Days effort included seven branch locations, the support of participating retail partners as donation sites, as well as the bank's official website.

"Since its inception over 40 years ago, Continental National Bank has supported many local charities and civic organizations with an emphasis on safeguarding the future leaders of our community," said Jacqueline Dascal Chariff, Chairman, Continental National Bank. "We are extremely excited to have exceeded our set goal and to have raised nearly \$90K for such a deserving organization! We thank our Continental National Bank family, our retail partners and the South Florida community that stepped up to help raise awareness about Amigos For Kids mission of child abuse prevention and to promote wellness for local families in need."

For photos of the Continental National Bank check presentation click [here](#).

ABOUT AMIGOS FOR KIDS- [Amigos For Kids](#) is a 501(C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected, and less-fortunate children and their families, through education, abuse prevention, and community involvement. To fulfill its mission, Amigos relies on the support of dedicated volunteers and donors throughout the community. Throughout the year, the organization creates awareness of its cause through public service campaigns, fundraising events, and community efforts such as the Amigos For Kids' There's NO Excuse for Child Abuse!® Campaign. @amigosforkids

ABOUT CONTINENTAL NATIONAL BANK- [Continental National Bank](#) is a full-service community bank established in 1974 in Miami as the first Cuban-American-chartered national bank in the United States, serving its customers for over 42 years. With six branches conveniently located throughout Miami-Dade County, and with more than \$490 million in assets, Continental National Bank was awarded the five-star “superior” rating by BauerFinancial and also has been rated “Outstanding” in their Community Reinvestment Act evaluation by their regulatory agency. The Bank offers a full range of financial products and services for retail, business and institutional clients.

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