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FOR IMMEDIATE RELEASE:

AMIGOS FOR KIDS PARTNERED WITH GOYA FOODS AND UNIVISION RADIO TO DISTRIBUTE 10,000 POUNDS OF FOOD AND TOYS TO SOUTH FLORIDA CHILDREN AND FAMILIES IN NEED

-The State Attorney's Office also provided fingerprinting for kids as part of its safety program for children.-

MIAMI – Jan. 17, 2012 – [Amigos For Kids](#), a nonprofit organization committed to child abuse prevention and awareness, provided 10,000 pounds of food donated by Goya Foods Inc. and, in keeping with years of collaboration with Univision Radio, distributed hundreds of toys to children and families as a kickoff to the Three Kings Day Parade which took place on Sunday, Jan. 15 in Little Havana's Calle Ocho Boulevard.

Amigos For Kids' volunteers dedicated their Sunday morning to making sure more than 500 low-income families enjoyed various donated goods and services. Each family received two ecofriendly grocery bags provided by Sedano's Supermarkets filled with food donated by Goya Foods, including: rice, beans, seasoning, Vienna sausages, noodles, and cookies. Children also received toy donations made possible through the generosity of the community, as the last event of the 20th Annual Amigos For Kids Holiday Toy Drive. Univision Radio and Amigos For Kids have collaborated for several years to distribute toys prior to the commencement of the annual Three Kings Parade in the parking lot of the El Dorado Furniture store on Calle Ocho.

In addition, parents were able to participate in State Attorney Katherine Fernandez-Rundle's office safety initiative which provided fingerprinting for each child, free of charge. Parents lined up to get their children fingerprinted, a useful resource to help authorities and police in the event a child goes missing.

"As we continue commemorating our 20th anniversary, Amigos For Kids is grateful for the generous sponsorship of Goya Foods, Univision Radio and the State Attorney's Office in making this year's Three King's Parade food and toy distribution a resounding success," said Jorge A. Plasencia, chairman and co-founder of Amigos For Kids. "The smiles of happiness and gratitude on the faces of children and their parents made it all worthwhile."

This was one of many events Amigos for Kids plans to have in 2012, as the organization works arduously to strengthen communities and its families by creating awareness to prevent and stop child abuse in South Florida.

About Amigos For Kids ®

Amigos For Kids is a 501 (C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected and less-fortunate children and their families, through education, abuse prevention and community involvement. To fulfill its mission, Amigos For Kids, relies on the support of dedicated volunteers and donors throughout the community. The organization creates awareness through public service campaigns and high profile fundraising events such as *the ING Miami Celebrity Domino Night and Amigos For Kids Holiday toy Drive Presented by Ford Motor Company since 2008*. To become an Amigo by donating your time or other resources to children in need, please call 305.279.1155 or visit www.amigosforkids.org.

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Note to Editor: Visuals available upon request to pmileti@republica.net or calling 305-347-4728.