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**FOR IMMEDIATE RELEASE:**

**Amigos For Kids Honored by City of Miami  
Mayor Tomas Regalado for  
20 Years of Commitment to the Well-being of  
South Florida's Children**

*Special proclamation ceremony recognized 20 years of service to the community.*

**MIAMI, Feb. 2, 2012**—Amigos For Kids, a nonprofit organization committed to child abuse prevention and awareness, received public recognition for 20 years of service to the children and families of South Florida. City of Miami Mayor Tomas Regalado at City Hall presented a special proclamation to Amigos For Kids Chairman and Co-founder Jorge A. Plasencia, Vice-Chairman Pedro Capó and Executive Director Rosa Maria Plasencia. Other officials who joined Mayor Regalado in the presentation included, Commissioner Frank Carollo, Commissioner Wilfredo Gort, Commissioner Marc Sarnoff, Commissioner Michelle Spence-Jones and Commissioner Francis Suarez.

"We are deeply grateful to the City of Miami for its continued support and recognition of our organization's efforts with the South Florida community," said Jorge A. Plasencia. "It is our responsibility to continue the hard work on behalf of our children, who are the ones who will lead our society in the future. We are honored to serve them and their families with programs that educate and prevent child abuse."

Amigos For Kids received this special recognition for the services it has provided in the last two decades to the South Florida community and its most valuable resource—its children. The driving force behind every philanthropic initiative is its mission to prevent child abuse and neglect by valuing children, strengthening families and educating communities; a task made possible through the commitment and loyal support of local volunteers, partners and sponsors. The following are some of the educational and outreach programs, and fundraisers Amigos For Kids brings to fruition every year to aid thousands of families and children in Miami:

- **Amigos For Kids' Jose Marti Park After-School Program** - Provides after-school activities to over 100 inner-city children ages 6 to 12 and academic assistance by certified reading teachers, trained Park Counselors and support staff
- **Amigos Strengthens Families & Communities Program** - Provides a best practice curriculum that strengthens the family infrastructure in order to prevent child abuse and neglect
- **Care Coordination** - Engages families in the development of a care plan and linked services that address the full range of their needs and concerns
- **Amigos For Kids Blue Ribbon Campaign** - Coordinates activities year-round throughout the South Florida community which culminate during April's national Child Abuse Prevention Month
- **Inspiring Amigos - Speaker's Series** - Invites successful business and community leaders that children can look up to as role models, inspiring them to reach for any dream they can imagine
- **Family Day Fairs** - Hosts annual events in April & September in locations throughout

- South Florida designed to engage inner-city families in enriching activities and seminars that guide, educate and equip adults with information and resources to promote awareness and prevent child abuse and neglect
- **Back to School Drive** - Provides book bags and school supplies to more than 1,700 children who would otherwise lack school supplies on their first day of school with Burger King Corporation as its presenting sponsor
  - **Amigos Holiday Toy Drive presented by Ford Motor Company Fund** - Grants the specific wishes of the thousands of children it serves
  - **ING Miami Celebrity Domino Night** - A fundraising event that hosts an unforgettable evening with over 1,700 guests in attendance who play dominos, mingle with celebrities, dance to live music, enjoy bite-size culinary delights by local restaurants and bid on silent auction items

For more information on Amigos For Kids and its programs please visit [www.amigosforkids.org](http://www.amigosforkids.org).

#### **About Amigos For Kids ®**

Amigos For Kids is a 501 (C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected and less-fortunate children and their families, through education, abuse prevention and community involvement. To fulfill its mission, Amigos For Kids, relies on the support of dedicated volunteers and donors throughout the community. The organization creates awareness through public service campaigns and high profile fundraising events such as *the ING Miami Celebrity Domino Night and Amigos For Kids Holiday toy Drive Presented by Ford Motor Company since 2008*. To become an Amigo by donating your time or other resources to children in need, please call 305.279.1155 or visit [www.amigosforkids.org](http://www.amigosforkids.org).

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