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**Amigos For Kids Hosted its Blue Ribbon Child Abuse Awareness Event to Commemorate National Child Abuse Prevention Month**

*Amigos For Kids concluded its month-long 2013 Blue Ribbon Campaign with community event and Freedom Tower lighting*

**MIAMI— May 1, 2013** – [Amigos For Kids](#), a nonprofit organization dedicated to preventing child abuse, hosted its Blue Ribbon Child Abuse Awareness Event, a special community gathering, for more than 1,700 elementary school children on Monday, April 29, at 10:00 a.m. at the Miami-Dade County Auditorium. The event commemorated National Child Abuse Prevention Month and all efforts put forward by Amigos For Kids during its 2013 Blue Ribbon Campaign, which helps raise awareness about preventing child abuse and neglect.

During the month of April, and throughout the year, Amigos For Kids brings awareness to more than 100,000 parents and 200,000 students by addressing family safety and promoting child abuse and neglect prevention at different presentations hosted at several South Florida public schools.

Amigos For Kids kicked off its 2013 Blue Ribbon Awareness Campaign, with the third annual Celebration of Friendship Luncheon, honoring Co-founder and Chairman Emeritus, Jorge A. Plasencia and Miami Dade College President, Dr. Eduardo J. Padrón. These exceptional “Amigos” were recognized for their dedicated commitment to children’s causes in the community, state and nation.

“Thanks to the persistent support of our community leaders, civic organizations, and sponsors, this past month’s activities were exceptionally successful in creating awareness and advocating for child abuse prevention,” said Rosa Maria Plasencia, president and CEO of Amigos For Kids. “Amigos will continue its advocacy of child abuse prevention throughout the year with our after-school programs and Strengthening Families Program.”

To conclude Amigos For Kids’ efforts during National Child Abuse Prevention Month, Miami Dade College (MDC) lit up the historic Freedom Tower in blue later that evening.

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For more information on this event, please contact Amigos For Kids at (305) 279-1155, or visit us at [www.amigosforkids.org](http://www.amigosforkids.org)

**About Amigos For Kids**

[Amigos For Kids](http://www.amigosforkids.org) is a 501(C) 3 nonprofit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected, and less-fortunate children and their families, through education, abuse prevention, and community involvement. To fulfill its mission, *Amigos* relies on the support of dedicated volunteers and donors throughout the community. Throughout the years, the organization creates awareness of its cause through public service campaigns, fundraising events, and community efforts such as the Amigos For Kids' *There's NO excuse for child abuse!*<sup>®</sup> campaign.

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