

ING Becomes Title Sponsor of Latin American Agents Association Conference

LOS ANGELES, June 14 /PRNewswire/ -- ING has announced that it became the title sponsor of this year's Latin American Agents Association annual conference to be held in Los Angeles at the Long Beach Convention Center on June 14-17. The organization, which provides education and advocacy for Latino insurance producers, expects more than 2,000 attendees for the event.

"The Latino market is one of the fastest growing populations in the US," said Kurt Fasen, senior vice president and head of ING's National Sales Support team. "When it comes to life insurance, we believe it is an underserved market. ING's product, case expertise and financial support of the individual agents, can help insurance producers tap even further into this important market segment."

"We're thrilled to have a company of ING's reputation playing a leading role in sponsoring this event. ING's involvement demonstrates the value we provide Latino agents and the opportunity in this marketplace," said LAAA President Gustavo Contreras. Commenting on the conference Contreras said, "The LAAA annual conference provides tangible business tools to help insurance producers thrive. This year, we want to show them that becoming complete financial services providers for their community is the only way they will be able to compete in today's market."

For more information about the Latin American Agents Association, visit its website at <http://www.latinagents.com>.

ING and the Hispanic Marketplace

ING recognizes the financial services need among Hispanics, and has taken steps to better serve this market. "By tackling awareness, education and the accessibility barriers of financial planning, ING hopes to make it easier for more Hispanics to plan for their financial future," said Fasen.

ING also sponsors a variety of Hispanic-focused events throughout the United States, including:



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Juntos en Concierto -- ING was the first sponsor of this popular Latin music concert tour. The tour brings together top recording artists on one stage. In 2006, ING donated \$100,000 to the Hispanic Scholarship Fund, which awarded 20 \$5,000 scholarships in conjunction with the tour -- one scholarship in each market on the tour. This year, ING will again provide community support in conjunction with the concert tour.

Mariachi Festival, presented by ING -- For the third consecutive year, ING will sponsor the Mariachi Festival at the Hollywood Bowl in Los Angeles. The event features the world's best Mariachi players and a spectacular fireworks show.

Amigos for Kids/ING Miami Celebrity Domino Night -- ING proudly sponsors one of Miami's biggest charity events, The ING Miami Celebrity Domino Night, which supports Amigos for Kids, a South Florida non-profit organization committed to helping abused, abandoned and less-fortunate children.